

FOR IMMEDIATE RELEASE  
Thursday, September 9, 2010

Media Contact:  
Marti Klecka  
Urban Sun, Inc.  
615.330.7044  
[martiklecka@gmail.com](mailto:martiklecka@gmail.com)  
[www.urbansuntanspa.com](http://www.urbansuntanspa.com)

## **Nashville's Award-Winning Tanning Salon, Urban Sun, Aids Local Nonprofits with "Rise and Shine" Program**

***Urban Sun teams up with Bongo Java; Habitat for Humanity selected as inaugural beneficiary***

**NASHVILLE, Tenn.--(September 9, 2010)--**Local Downtown upscale tanning spa, **Urban Sun**, announces today the launch of "**Rise and Shine with Urban Sun**" a program spotlighting a different Nashville nonprofit each month to raise awareness, provide volunteers and raise funds through a partnership with **Bongo Java Roasting Company**.

The **Rise and Shine** program is designed to build strength and add value to local Nashville nonprofit initiatives by engaging the creativity and energy of young professionals in the Downtown Nashville community, the primary clientele of the locally owned and independently operated **Urban Sun** tanning spa. By offering monthly in-store events, **Urban Sun** will be able to engage its clientele about the needs of the community and provide a captive audience for local nonprofits to share information about their mission, while being a resource for potential volunteers for upcoming projects. Local roasting company **Bongo Java** has been commissioned to supply a custom blended coffee, "Music City Sol," specifically for **Rise and Shine**. **Urban Sun** will donate 100% of all proceeds from the coffee to the spotlighted nonprofit each month.



**Urban Sun** owners **Paul Bates** and **Marti Klecka** selected **Habitat for Humanity** as September's spotlight nonprofit, and will host the first "Sunshine Party" on September 30 at **Urban Sun**. Current clients and guests are invited to learn about Nashville's **Habitat for Humanity** chapter and to join Urban Sun's Sunshine Crew for a Habitat home build on October 2.

**Klecka** comments on **Urban Sun's** motivation for creating the **Rise and Shine** program, "Paul and I are committed to promoting volunteerism and to contributing to local organizations. We are blessed to own a business in Nashville and we're happy to Rise and

Shine on our community in this unique way."

For additional information about **Rise and Shine with Urban Sun**, contact **Marti Klecka** at 615.330.7044 or via email at [martiklecka@gmail.com](mailto:martiklecka@gmail.com).

**About Urban Sun:**

Urban Sun is a locally owned and independently operated upscale tanning spa run by husband and wife team Paul Bates and Marti Klecka. Opening for business in Cummins Station in 2007, Urban Sun is the preeminent tanning salon and spa in Downtown Nashville where clients can warm their skin and soothe their soul. Urban Sun focuses exclusively on the service of tanning and automated spa services along with the sale of retail products that enhance the experience. Urban Sun provides total customer pampering with unparalleled service and state-of-the-art equipment. Services include UV tanning, Sunless Spray Tanning, Custom Air Brush Tanning (in-salon or mobile), Hydration Steam Therapy, Aqua Massage and LED Light Therapy. Clients can choose from a variety of memberships and packages. Private tanning parties for special occasions are also available. Bates and Klecka have created a tanning spa retreat designed to delight downtown residents, employees and tourists. An oasis of beauty and relaxation, Urban Sun is the perfect Music City escape!

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